



Involve



Interact



Empower



Engage



Measure

**Qwizdom**<sup>®</sup>  
Audience Response Systems

# A little bit about Qwizdom...

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We are providers of Audience Response Systems; you might know them as Interactive Voting Systems or Learner Response Systems.

We believe all presentations should be interactive and involve everyone in the room.

Our systems are designed to engage, involve and empower audiences of any size and in any situation, be it staff inductions, training, the boardroom, the annual conference, community engagement... the applications are endless.

Instant feedback and post-session reporting means presenters, like you, can respond quickly to results, easily measure learning outcomes and gauge the mood of the room.

...and because Qwizdom® works within PowerPoint®, it's not only portable but really easy to use.





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## How it works

It's a simple concept...

1. A presenter poses a question to the audience, either verbally or through PowerPoint®.
2. Audience members consider their answer and respond using their interactive Qwizdom® handset.
3. Results can be viewed privately or shown to the entire room in a bar chart, pie chart or participant list.
4. Post session, results are available instantly in Excel®, Flash® or PDF.

## Audience Response System / Q<sup>2</sup> & Q<sup>6</sup>

# Q<sup>2</sup>



In addition to facilitating standards-based RF communication, the Q2 uses a three-row custom e-Ink display that supports display of three-digit numbers, right/wrong feedback and low battery.

### Main Features:

- Three-row custom e-Ink display.
- Right/wrong feedback.
- Question types include Multiple Choice, Yes/No, True/False and Rating Scale.
- Smaller than Q6, lighter and improved battery conservation.
- One button answers.

# Q<sup>6</sup>



The Qwizdom Q6 Audience Response System is unique as it offers more opportunities for collaboration than any other system. Each remote offers an easy-to-use keypad, text input, and a large LCD screen to view full responses.

### Main Features:

- 13 different question types including: Multiple Mark, Sequencing, Rating Scale, Yes/No, Numeric (including fractions, decimals, and mixed expressions), Multiple Choice, True/False, Text Input, and Text Edit.
- View questions on-screen, text entry and text edit.
- Large LCD display with right/wrong feedback capability.
- Up to 1,000 remotes per host.

## Audience Response System / Q<sup>5</sup> Instructor & Q<sup>7</sup> Presenter Tablet

### Q<sup>5</sup> Instructor



Gain freedom and control with the Qwizdom Q5-RF Instructor Remote. Navigate between presentation slides, play and pause media, and pose new questions on-the-fly.

Enable discussion and promote participation by posing spontaneous questions and picking delegates at random. Use the backlit Q5 Instructor handset to view feedback both publicly and privately.

#### Main Features:

- Easy navigation.
- View results publicly and privately.
- Pick participants at random.
- Pose spontaneous questions.

### Q<sup>7</sup> Presenter Tablet



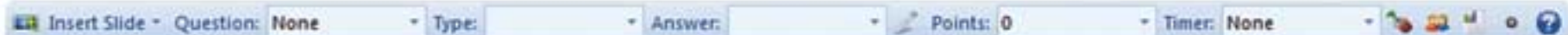
Qwizdom's new wireless tablet combines advanced RF technology, presenter controls, and response system interactivity to help presenters connect and collaborate in completely new ways. Doubling as an instructor handset it allows presenters to draw, annotate, and control computer applications without being tethered to a computer. Additionally, the Q7 lets you view notes, presentation indicators and input from participants on the tablet's LCD screen.

#### Main Features:

- Small USB receiver that can be stored in the tablet when not in use.
- Less than 1.5 lbs makes this device compact and easy to carry around.
- LCD provides feedback on current tool selection, battery life, and network status



# Actionpoint & Self-paced learning



Qwizdom Actionpoint is an easy-to-use toolbar that works within PowerPoint®. Using Actionpoint, you can customise the look and feel of your presentation: create Qwizdom presentations from scratch, import existing presentations, view response graphs, import and build participant lists, award points and set timers for each question.

Actionpoint is free to use and can be quickly installed on anyone's computer (see minimum system requirements).

## Self-paced Learning

Qwizdom supports Self-Paced Learning through its Answerkey function. Answerkey lets the participant control the pace of the learning process. Users can work through presentations, evaluations, quizzes and tests at their own pace. Results can be viewed in real time and at the end of the session as a spreadsheet, barchart, piechart and personal report.

# Live Reporting

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## Real Time Feedback

Using Qwizdom allows presenters and instructors to view audience feedback in real time in a number of different formats including bar chart, pie chart and via participant list. Real time feedback lets presenters quickly gauge opinion, address key points, deal with misconceptions and evaluate levels of understanding.



# Post Session Results

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## Instant Tracking

After every Qwizdom session, results are instantly available in Excel, Flash and PDF. As well as doing away with unnecessary paperwork, results can be used for further reporting, building data on individual participants and groups, analysing trends or comparing results across a number of sessions.



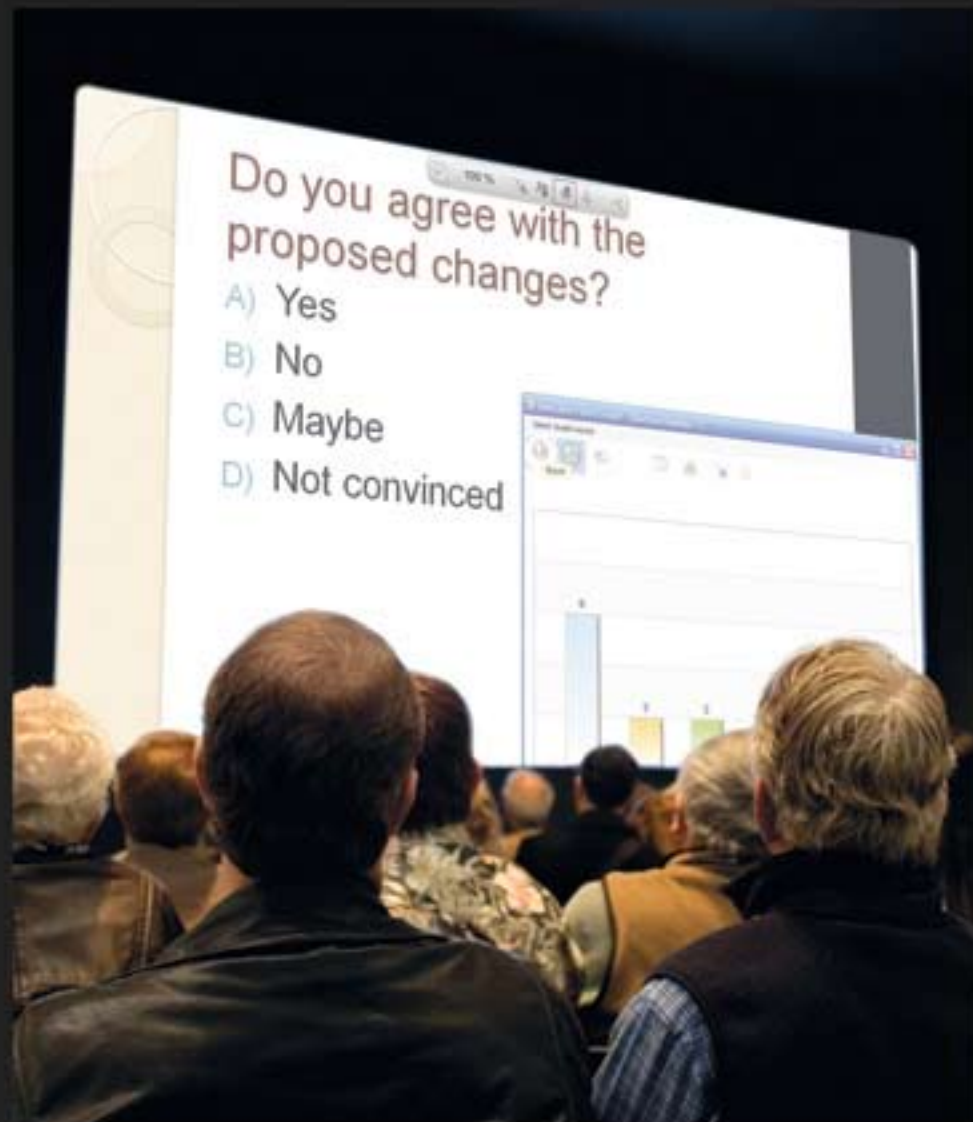
# Applications

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The only limit to using Qwizdom is your imagination. Over the years we've seen it used for so many things:

- Staff Evaluation & Inductions
- Conferences & Event Feedback
- Team Building Sessions
- Community Engagement
- Quizzes
- Exhibition Delegate Profiling
- Market Research
- AGM and Boardroom Voting
- Training
- Focus Groups
- Product Launches & Building Awareness
- And more...





# Qwizdom Events

## Bring your event to life.

You can use Qwizdom to capture opinion at your next event, no matter what the size: from small meetings of one or two people, right up to conferences with 4000 delegates.

Qwizdom can also facilitate your event. That means full on-site support, post event reporting, rigorous testing and pre event assistance.



## Testimonials

“

We want our presentations to be pristine and with Qwizdom we get just that.

Graeme McGuire - AVC Media Enterprises, Aberdeen

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“

It's a clever piece of kit and because it's portable you can easily share it between departments, units and sites.

David Gaughy - Human Resources Manager, Royal Mail

”

“

...it is an innovative way of presenting information in a fun interactive way

John Wilkinson - Health & Safety Manager, Skanska Civil Engineering

”

“

This technology is powerful because it generates a healthy competitive atmosphere in a training environment, and it's good fun!

Andy Gibb - BT, Northern Ireland

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# Technical Specifications

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## What you need to know

- Requires Microsoft Windows XP with Service Pack 3 or above.
- Advanced 2 Way RF communication based on 802.15.4 IEEE standard.
- Requires one available USB Port and PowerPoint 2003 (SP2) or later.
- Supports 1000 remotes per receiver.

# Finance

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## We'll find the best option for you...

To help you get up and running with Qwizdom as quickly as possible, we offer customers a number of easy payment options:

### Purchase, Hire or Lease.

To find out the best option for you, simply get in touch and we'll take you through each option.



## Qwizdom Contact Information



8 Carrowreagh Business Park  
Carrowreagh Road  
Belfast  
BT16 1QQ  
United Kingdom

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Phone : +44 (0) 28 9048 5015  
Freephone (UK only) : 0800 849 4047  
Fax (UK only) : 0870 751 5063  
Fax (International) : +44 (0) 28 9048 7011

Email : [info@qwizdom.co.uk](mailto:info@qwizdom.co.uk)

Web : [www.qwizdom.co.uk](http://www.qwizdom.co.uk)